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FINANCIAL INDUSTRY
REGULATORY AUTHORITY
CASE NO. 2009-017-9845

IN RE)
THE MATTER OF:)
BRIAN SHEA)

Investigative testimony of BRIAN SHEA,
taken on behalf of FINRA, District 9 at 581 Main
Street, 7th Floor, Woodbridge, New Jersey,
commencing at 9:40 a.m., March 17, 2010, before Jill
A. Praml-Bussanich, CSR No. XI01807.

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A P P E A R A N C E S

FOR FINRA:

FINRA

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FOR BRIAN SHEA:

McGINN SMITH & COMPANY

BY: JOSEPH B. CARR, ESQUIRE
99 Pine Street
Albany, New York 12207

1 placement?

2 A. What I'm buying. Would I rather see
3 the money put in a reserve account to protect
4 people, yes.

5 Q. You voiced this concern?

6 A. I had, yeah.

7 Q. How was that -- give us the scenario
8 behind that?

9 A. I didn't prevail.

10 Q. Who did you voice it with?

11 A. Mr. McGinn and Mr. Smith.

12 Q. Are we talking a specific transaction
13 here or multiple times you voiced this?

14 A. Multiple times. Now we're talking
15 over the course of two terms of duty.

16 Q. Stick with this term. Walk us through
17 a recent deal where this would have come up?

18 A. The Fortress Trust transaction.
19 Again, just -- everyone would have been more
20 comfortable if there had been a reserve account.

21 Q. Fortress was approximately a
22 \$3 million raise?

23 A. I think you're right.

24 Q. They purchased an asset between a
25 million and a half and \$2 million?

1 A. I think you're right.

2 Q. The remaining funds, some of which
3 were earmarked through underwriting. The other
4 funds were given to Smith, McGinn and Rodgers?

5 A. Yes.

6 Q. What was your conversation surrounding
7 that?

8 A. Actually, I think that transaction
9 occurred when I wasn't at McGinn Smith & Company.
10 Looking at it afterwards.

11 Q. You recently provided documentation on
12 Fortress. Is that what brought it up?

13 A. No. I seen it before. I helped
14 Cooper with the books. I'd seen it before.

15 MR. McCARTHY: Was this the style of
16 transaction that occurred in your first tenure with
17 McGinn Smith?

18 THE WITNESS: They did take -- they
19 would take profits out of transactions.

20 Q. BY MR. RATTINER: Profits in excess of
21 the typical underwriting fee?

22 A. Yes.

23 MR. ROWEN: Help me out with the term
24 profit here, because I'm confused.

25 You referred to as profits, let's take

1 a hypothetical and say -- let's take a hospital.

2 There is an asset to be purchased
3 worth \$900,000. There would be a raise of
4 \$1 million with a 10 percent placement fee to the
5 reps of McGinn Smith for selling it.

6 \$1 million was raised and after
7 selling commission, the entire amount thereof
8 \$900,000 would be sent to purchase an asset.

9 In this scenario, McGinn Smith may
10 choose to raise more money or the PPM may allow them
11 to raise more money and they raise \$3 million.

12 Again, 10 percent goes to underwriting
13 of \$300,000, leaving 2.7 million. \$900,000 goes to
14 purchase the asset, leaving 1.8 million.

15 How is that \$1.8 million profit.

16 A. If the asset you purchased for
17 \$900,000 was going to provide the income stream
18 necessary to pay back the investors at your stated
19 interest rate and amortization, in this case it
20 would be a tremendous transaction, but that's
21 basically your -- you're buying an income-producing
22 asset. To the extent the income producing asset can
23 pay back the money that you raised, the less you pay
24 for it, the more money you make.

25 MR. ROWEN: So, the \$1.8 million in

1 this scenario that is taken immediately by McGinn,
2 Smith or Rodgers or McGinn Smith, is anticipated
3 long-term profits that would be left in the entity
4 that they own?

5 THE WITNESS: No. I think what they
6 are doing at the time is really something Mr. McGinn
7 and Smith --

8 Q. BY MR. RATTINER: We had those
9 conversations.

10 A. So, you have a closing, and you
11 purchase the asset that generates the income stream
12 that you need. So -- it's going to be able to pay
13 the investors back from the income stream that comes
14 from that asset.

15 So, the difference they took is profit.

16 MR. ROWEN: Why in the hypothetical
17 scenario I painted, why would 3 million be raised
18 and not 1 million?

19 Only 1 million was needed to purchase
20 the asset and pay fees.

21 3 million is raised, so the rest can
22 be taken out by McGinn, Smith, Rodgers, the
23 broker-dealer, someone else?

24 Why is 3 million being raised through
25 the private placement, through the broker-dealer?

1 THE WITNESS: In order to make money.
2 I think that's -- I think you stated it.

3 MR. PAULSEN: Why not raise 5 million,
4 10 million and purchase a 1 million --

5 THE WITNESS: Because a \$1 million
6 asset would not pay back \$5 million. The income
7 stream would be enough to make back \$3 million.

8 MR. PAULSEN: Over what period of
9 time?

10 THE WITNESS: It was hypothetical.

11 Q. BY MR. RATTINER: Let's use Fortress.
12 They raised \$3 million and bought an asset between
13 \$1.5 and \$1.9 million.

14 There was enough of an income stream there,
15 this is an ongoing placement, to cover the \$3
16 million pay back within the next six years?

17 A. Fortress Trust started out with enough
18 income to pay back in accordance with the private
19 placement. It's since been restructured. Those
20 payments have been reduced.

21 MR. McCARTHY: You guys get back the
22 money?

23 THE WITNESS: Pardon me?

24 MR. McCARTHY: Did McGinn Smith and
25 the other entities that took the money upfront, did

1 they give back the money now that it was
2 restructured.

3 Q. BY MR. RATTINER: How is this not
4 fraud?

5 Pointblank, I'm giving you a dollar and
6 only getting \$0.33 of an investment?

7 A. At the time of the close of the
8 transaction, you had the income stream that you
9 needed to support the offering amount. In this case
10 there was attrition, so the payments that came out
11 of the fund were reduced.

12 Still people are going to get a good
13 portion of their money back.

14 Q. Did this house of cards not fall down
15 the first time, your first stay at McGinn Smith, due
16 to the IASG public offering?

17 A. I'm not sure of the question.

18 Q. The IASG public offering saved the
19 investors that bought into the loan contracts. We
20 don't know if they could have paid off at the end of
21 the day, but the public offering paid those
22 investors off.

23 Without the public offering, would that
24 have occurred?

25 A. I think ultimately it would have been

1 A. Yes.

2 Q. How does that work? They will call in
3 to you or Mr. Cooper?

4 A. Yes.

5 Q. Do you have a process or procedure to
6 document that information, make sure you're doing it
7 correctly?

8 A. We -- that process is improved
9 primarily due to Mr. Cooper's efforts. Writing up
10 wire sheets and documenting transactions.

11 Q. I'm going to have you walk me through
12 this exhibit, number 5?

13 (E-Mail was received and marked FINRA
14 Exhibit 5 for identification.)

15 Q. BY MR. RATTINER: I'll hand you that.
16 This is Exhibit 5. It's an e-mail from Mr. McGinn
17 sent to a group of people. The cc is yourself and
18 Mr. Cooper. The date was May 15, 2009.

19 The e-mail states, "Ladies, please journal
20 \$26,500 from TDM Cable Junior Trust 09 to McGinn
21 Smith Transaction Funding Corp. Once there, please
22 wire from McGinn Smith Transaction Corp. \$72,000 to
23 TDM Verifying Trust 07."

24 Why does this transaction take this method?

25 A. This was Mr. McGinn's way of doing

1 business, typically, e-mail Mercantile Bank.

2 Since -- that has since stopped.

3 Q. What is the current process?

4 A. Most of the wires for Mercantile Bank
5 Brian Cooper enters. So, we have -- it's originated
6 from an internal person.

7 Q. Is there a pattern on Mr. McGinn's
8 wires more convoluted than other?

9 A. Complicated, I would agree, yes.

10 Q. Is there a reasoning for that?

11 A. I don't believe so.

12 Q. Have you ever questioned it?

13 A. I've had discussions with him to
14 simplify things, to make it easier to do accounting.

15 Q. Does he prefer not to simplify?

16 A. He agreed to simplify things.

17 MR. MCCARTHY: Just one thing -- let's
18 move along.

19 MR. RATTINER: I'll introduce
20 Exhibit 6.

21 (E-Mail was received and marked FINRA
22 Exhibit 6 for identification.)

23 Q. BY MR. RATTINER: In front of you is
24 Exhibit 6. It's an e-mail from Brian Cooper to
25 yourself dated November 3, 2009.